

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

AP Tourism - Tourism Promotion – Designing, Printing and Supply of Wall Calendars 2014 Through, M/s. Livewires Advertising Pvt., Limited, Hyderabad – Sanction of an amount of Rs.7,86,520/- (Rupees Seven Lakhs Eighty Six Thousand Five Hundred and Twenty only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 1030

Dated:20-12-2013  
Read the following:

1. Govt.Lr. Lr.No.6208/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.12-12-2013.
2. Invoice No.Prod-239, of M/s. Livewires Advertising Pvt., Limited, Hyderabad, Dt.17-12-2013.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing every year annual calendars of wall type on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released a work order with reference 1<sup>st</sup> read above, to design, print and supply 2000 copies of Wall Calendars - 2014, through M/s. Livewires Advertising Pvt., Limited, Hyderabad, in order to distribute Wall Calendars - 2014, among the public to promote AP Tourism. After designing, printing and supply of these Wall Calendars - 2014, the advertising agency has submitted a bill, amounting to Rs.7,86,520/- (Rupees Seven Lakhs Eighty Six Thousand Five Hundred and Twenty only) including all taxes, and requested the government for the payment, through reference 2<sup>nd</sup> read above.

2. Government, after careful examination of the matter, hereby ordered to release an amount of Rs.7,86,520/- (Rupees Seven Lakhs Eighty Six Thousand Five Hundred and Twenty only) towards designing, printing and supply of Wall Calendars – 2014, to M/s. Livewires Advertising Pvt., Limited, Hyderabad.

3. The amount sanctioned at Para-2 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan - SH (20)  
– PMU Promotion of Tourism / Events – 500 - Other Charges - 503 - Other Expenditure”

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-2 above and disburse the same to M/s. Livewires Advertising Pvt., Limited, Hyderabad, through on line. The details of Bank account is as follows:-

Bank Name	:	Corporation Bank
Bank Branch	:	Dwarkapuri Colony, Hyderabad
Bank Account No.	:	206600202000203
IFSC Code	:	CORP0002066

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,  
M/s. Livewires Advertising Pvt., Limited, Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad  
**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**